# IN-PERSON TRAINING WORKSHOP

## Build Skills. Spark Ideas. Strengthen Your Organization.

**Join Tourism Saskatchewan for a full day of practical learning, professional development, and networking designed for those working in tourism, sport, culture, and recreation.**

### ONE-DAY WORKSHOP

Date: November 10, 2026
Location: Gallagher Centre - National Bank C Room
Yorkton, Sask
10:00 a.m. – 4:00 p.m. (Lunch Included)
Cost: $30

### WHO SHOULD ATTEND?

Anyone working in:

- Tourism
- Sport
- Culture
- Recreation

### WORKSHOP SESSIONS INCLUDE:

**Introduction to Digital Marketing for Small Businesses and Organizations**

New to digital marketing? This introductory workshop provides a practical foundation in digital marketing tools and strategies. Designed for beginners, it builds confidence and offers skills you can use right away to promote a business, organization, event or destination online.

**Bridging the Generational Gap: Leading and Working with Gen Z**

Explore Gen Z employees' strengths and expectations, and learn practical ways to build trust, support performance and create a positive workplace.

**Partner Updates and Networking**

Hear updates from Tourism Saskatchewan and Parkland Valley Sport, Culture and Recreation, and connect with colleagues across the region.

## REGISTER TODAY! Sign-up deadline is November 5

Visit https://stec.skillbuilder.co/catalog/c/workshops/community-learning-series-yorkton

parkland valley DISTRICT

TOURISM Saskatchewan CANADA