

## Grassroots Social Media Strategies

Presented by: Christian Bates-Hardy  
 Thursday, May 23, 2019  
 1:30pm—3:30pm

UCT Meeting Room at the Yorkton Public Library  
 93 Broadway Street W, Yorkton

You must contact (email, phone, fax, mail) the Parkland Valley office to pre-register.

### Workshop Summary

This workshop will share practical strategies for successful social media marketing in your non-profit or volunteer organization. You'll learn how to get the most out of your social media activity, and keep your community informed and engaged by taking advantage of current trends, advertise effectively, and use time-saving tools that will help you deliver a "do-it-yourself" Social Media Strategy.



This workshop is in partnership with:



Saskatchewan  
 Parks and Recreation  
 Association

### Registration Deadline: May 16, 2019

Name: \_\_\_\_\_ Non-Profit Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Mail registrations to: Parkland Valley SCR District**  
**Box 263, Yorkton, SK S3N 2V7**  
**Email: [cjohnson@parklandvalley.ca](mailto:cjohnson@parklandvalley.ca)**  
**Fax: 306-782-0474**

*As per Parkland Valley's Program & Service Policy, the course will be cancelled if there is not an adequate number of registrations received by the deadline date.  
 In the case of inclement weather, all registered participants will be notified using the phone number provided. Parkland Valley has the right to limit the number of registrants per organization.*

For more information call Chelsey Johnson at 306 786 6586

*Together...building healthy communities through sport, culture and recreation.*